

Report to: Partnerships Scrutiny Committee

Date of Meeting: 25 September 2014

Lead Member/Officer: Leader/Head of Business Planning and Performance

Report Author: Partnerships and Communities Team Manager

Title: Denbighshire's Wellbeing Plan update

1. What is the report about?

Denbighshire's Wellbeing Plan – the Single Integrated Plan.

2. What is the reason for making this report?

To update the Partnerships Scrutiny Committee on the progress of the project plan for publication of Denbighshire's second Single Integrated Plan (henceforth SIP).

3. What are the Recommendations?

To consider Denbighshire's Wellbeing Plan providing comment as necessary.

4. Report details

4.1 Background Information

4.1.1 The Big Plan Part 1 (TBP1) demonstrated benefits of integrated planning including: streamlining of an integrated Partnerships & Communities Team; the development of a single integrated needs assessment; development of a joint performance management framework and the improved co-ordination of community engagement and consultation.

4.1.2. Building on their experience of developing and reporting on Big Plan Part 1 Denbighshire's Strategic Partnership Board (DSPB), adjusted their approach to the formation of the next Single Integrated Plan (SIP) to

- Reduce the number of outcomes to be addressed within the Single Integrated Plan

- Adopt a meaningful evaluation framework for performance and improvement activities to be better able to identify how citizens of Denbighshire are better off.

4.1.4 The Denbighshire Strategic Partnerships Board's work has been underpinned by a number of task and finish groups to inform Denbighshire Strategic Partnerships Board on operational delivery within priority areas and advise how benefits may be realised.

4.2 Needs Assessment

4.2.1 The needs assessment activity necessarily concentrated on researching and publishing themed known local data alongside the highlighting of good practice or innovative responses to the themes from across the country and world.

4.2.2 This approach has attempted to combine needs assessment data with predictions of future need linked to economic and/or demographic change.

This work will be developed and refined throughout the lifetime of Denbighshire's Wellbeing Plan.

- 4.2.3 The ambition is to create an ongoing partnership needs assessment profile for Denbighshire which is continually refined as new information is gathered and published locally, regionally and nationally.

4.3 Performance Monitoring

- 4.3.1 In line with the principle of a streamlined approach, Denbighshire's Wellbeing Plan will require a lighter touch in terms of monitoring performance.
- 4.3.3 The themes and desired outcomes for Denbighshire's Wellbeing Plan will remain constant, but the activities leading to the outcomes will be more fluid than in BIG Plan Part 1. This will allow for an innovative and flexible approach to achieving the outcomes, and it will support the emphasis on identifying outcomes rather than outputs. A constant review of needs assessment data coupled with a dynamic assessment of activities designed to achieve the outcomes will create a vibrant, meaningful plan which is recognised by all.

4.4 Publication of Denbighshire's Wellbeing Plan

- 4.4.1 The draft Plan (Appendix 1) is currently out for consultation. The delivery framework described above creates a fluid 3-dimensional model for Denbighshire's Wellbeing Plan which demands an innovative publication mechanism.
- 4.4.2 A web-based model is being researched which allows for a simple view of Denbighshire's Wellbeing Plan and simultaneously allows a more detailed assessment of what is being done, by whom, why, and what difference is being made.
- 4.4.3 Other methods of publication will also be considered to ensure equality of access and cost effectiveness.

5 Areas of concern / Members need to know about

- 5.1 Partners and stakeholders should be assured that priorities within BIG Plan Part 1 remain areas of partnership activity to improve outcomes for residents, although the SIP will concentrate on a smaller number of themes for the next period.
- 5.2 Due to inconsistent engagement with all partners through the planning stages of Denbighshire's Wellbeing Plan, members will need to be assured that the initiatives have a shared commitment from all partners in Denbighshire to ensure the plan has resonance across the county.

6 How does the decision contribute to the Corporate Priorities?

- 6.1 A single integrated plan meets the statutory duties in relation to the development of plans and strategies required under legislation for Local Government (Wales) Measure 2009 (Part 2: Ss 37 – 46), the Children Act 2004 (Part 3: S26), the National Health Service (Wales) Act 2006 (Part 3: S40) and the Crime and Disorder Act 1998 (Part 1: S6).

7. What will it cost and how will it affect other services?

- 7.1 There is no extra funding available for the delivery of the SIP: partners will carefully consider the business case for each proposed initiative, seeking opportunities for sustainable use of existing resources to meet the identified outcomes.

8. What are the main conclusions of the Equality Impact Assessment (EqIA) undertaken on the decision?

- 8.1 The Equality Impact Assessment for Denbighshire's Wellbeing Plan is being dynamically reviewed alongside the plan's development and will be published on the website.

9. What consultations have been carried out with Scrutiny and others?

- 9.1 A programme of engagement activities has taken place over a period of several months. The initial phase of the engagement process was designed to inform the drafting of Denbighshire's Wellbeing Plan, followed by the current consultation phase when the draft document is being widely shared with partners and the community at large.

- 9.2 **The Engagement Working Group** consists of representatives from Denbighshire County Council, Denbighshire Voluntary Services Council, Betsi Cadwaladr University Health Board, North Wales Police, North Wales Fire & Rescue, Welsh Government and Llandrillo College. The group prepared a generic questionnaire which was widely distributed at various events, meetings and targeted groups during the summer months. The questionnaire asked people to identify what three things they would like to change in Denbighshire, how they could become involved in securing change and what area of the county did they live in. The questionnaire also listed the existing priorities and asked residents to score in order of importance.

- The questionnaire and a supporting 'briefing pack' was distributed at summer village events, county shows and targeted groups such as housing tenants and, through Survey Monkey, employees of partner organisations who live and/or work in Denbighshire.
- Specific events were held to encompass the views of two identified 'hard to reach' groups: namely the rural communities of Denbighshire and the views of young people.
- Over 170 individual responses were received and collated. In addition the views of two Third Sector Workshops and a Young People's Conference were analysed.

9.3 Public Engagement Feedback

An analysis of the engagement results can be found in Appendix 2. Some common threads appeared which informed early drafts of Denbighshire's Wellbeing Plan:

- Responses from Rhyl indicate residents are concerned about the 'negativity' which surrounds the town and perceptions of a poor image and unfair reputation that are fostered by national and regional media. This differs significantly from the original feedback relating to BIG Plan Part 1 in 2010 when the need for investment was the key requirement.

- Rural issues surface with lack of rural transport, poor broadband access and housing for young people, support for ‘vulnerable families’ and support for the elderly.
 - Issues relating to young people included lack of public and affordable transport, access to social media, supporting them to access employment opportunities, and more education in the field of health.
 - The provision of more quality job opportunities, training, apprenticeships, career advice and volunteering opportunities.
 - Concern as to the demographic reduction in the use of the Welsh Language and culture.
- 9.4 The formal consultation period is 15 May to 31 August during which time the draft Plan will be widely distributed and responses collated.
- 9.5 The final draft of the Wellbeing Plan is due to be presented to full Council on 4th November.

10. What risks are there and is there anything we can do to reduce them?

- 10.1 With a significant reduction of size and scope for the Single Integrated Plan there is a risk that Denbighshire will be challenged as to how we are meeting our statutory duties. The clear link between statutory duties and partnership activities to support the delivery of the Single Integrated Plan will therefore be made explicit on publication
- 10.2 The success of the Single Integrated Plan will rely on partner involvement and meaningful public and partner engagement. To ensure the shared ownership of the Single Integrated Plan it will be ratified by boards of all Local Service Board partner organisations and performance will be closely monitored by the Conwy & Denbighshire Local Service Board going forward.

11. Power to make the decision

Articles 6.1 and 6.3.3(a) of the Council’s Constitution outlines scrutiny’s powers with respect to the Single Integrated Plan.

Contact Officer:

Partnerships and Communities Team Manager
Tel: 01824 706291

Background Papers:

The report of the Commission on Public Service Governance and delivery (Welsh Government): <http://wales.gov.uk/topics/improvingservices/public-service-governance-and-delivery/report/?lang=en>

Shared Purpose – Shared Delivery (Welsh Government):
<http://wales.gov.uk/topics/improvingservices/publicationsevents/publications/sharedpurpose/?lang=en>